



## **23<sup>nd</sup> Annual Wethersfield Chamber of Commerce CornFest, Craft Fair & Business Expo**

It's 2007 and the 23<sup>rd</sup> Anniversary of the CornFest! The CornFest is Wethersfield's annual fall festival presented by the Chamber of Commerce and is held on the Broad Street Green in Old Wethersfield. The event historically attracts 3,000 to 5,000 attendees and this year will be held on September 15<sup>th</sup> from 10:00 a.m. to 5:00 p.m. The event includes a Business Expo, craft fair, food, games and entertainment throughout the day. The event is held rain or shine. Cancellation will only occur if the Town closed the Green in the event of severe weather. No refunds will be made for failure to attend the event or for cancellation due to severe weather due to the expense of putting on this event. The event will be extensively advertised in the local media.

There are numerous ways in which you can support this event:

***Business Expo:*** Promote your business by taking a booth at the popular Business Expo. Participants display their products and services to the over 5,000 attendees in an exclusive setting within the festival grounds. Food sales for consumption are prohibited under the Business Expo tent. Please see the enclosed Business Expo Registration Form and Agreement.

***Sponsorship Opportunities:*** Support the CornFest by sponsoring the popular hayride; a musical group; an attraction in the children's area; or by underwriting event costs such as printing or advertising. All sponsors will be included in all marketing and media materials prior to the event. Your business will also be prominently identified as an event sponsor with signage and inclusion in our program on the day of the event. Please see the enclosed Sponsorship Form and Agreement for more details.

***Non-profit Organizations:*** As an important member of the Wethersfield community, we invite you to promote your organization and/or raise funds by participating in the CornFest. Please see the enclosed Non-profit Booth Guidelines and Agreement.

***Food Establishments:*** What is a festival without delicious treats? We invite you to participate by being a Food Vendor for the CornFest. We've made some changes from previous years that impact our food vendors...changes we think you'll approve of! Please see the enclosed Food Vendor Application and Contract for more information.

**Should you have any questions or concerns about the CornFest, please contact Maureen Kennedy, CornFest Chairperson, TD Banknorth, N.A. at (860)571-7477.**

We look forward to your participation in this year's CornFest!

Sincerely,

23<sup>rd</sup> Annual CornFest Committee



**23<sup>rd</sup> Annual Wethersfield Chamber of Commerce  
CornFest, Craft Fair & Business Expo**

**Business Expo Application and Agreement**

**Participating Members: \$250.00**

Participating members receive a listing in the Chamber newsletter and event flyer.

**Participating Non-Members: \$450.00**

Includes 1<sup>st</sup> year membership in the Wethersfield Chamber of Commerce, Business Expo and listing in the Chamber newsletter and event flyer.

All members are given the option of advertising on the Chamber website.

Visit our website at [www.wethersfieldchamber.com](http://www.wethersfieldchamber.com).

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E mail Address: \_\_\_\_\_

Member \_\_\_\_\_ Non-Member \_\_\_\_\_

Type of Business/Retail \_\_\_\_\_

Selling Product/Giveaways – Yes or No & Describe? \_\_\_\_\_

The Chamber will provide an individual tent, 10 x 10, for each Business Expo exhibitor, as well as a table and chairs. Business to provide signage and all display materials at sole expense of business.

Business agrees to defend, indemnify and hold harmless the Town of Wethersfield, and the Wethersfield Chamber of Commerce, from any and all injuries and damages to persons or property caused by any actions of omissions of business, its employees or volunteers while participating in, or exhibiting at the 23<sup>rd</sup> Annual Wethersfield Chamber of Commerce CornFest, Craft Fair & Business Expo to be held on September 15, 2007.

Business agrees to provide a certificate of event insurance naming the Town of Wethersfield and Wethersfield Chamber of Commerce as additional insureds, no later than September 12, 2007, if requested by Chamber.

Checks payable to: Wethersfield Chamber of Commerce  
P.O. Box 290186  
Wethersfield, CT 06129-0186

**Please forward registration and payment by August 31, 2007. Space is limited. Registrations may not be accepted after this date. Payment must be made in advance of securing a space.**

**I have read and agree to comply with the above terms, guidelines and responsibilities.**

**Business Expo Exhibitor Signature/Title/Date**

**For Business Name:** \_\_\_\_\_

For Chamber Use Only:  
Date Received: \_\_\_\_\_ Approved As-Is \_\_\_\_\_ With Changes \_\_\_\_\_

Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_

Wethersfield Chamber of Commerce



23<sup>rd</sup> Annual Wethersfield Chamber of Commerce  
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Sponsorship Form\*

<b>Platinum Sponsor*</b>	<b>\$5000.00</b>
<b>Gold Sponsor*</b>	<b>\$1000.00</b>
<b>Silver Sponsor*</b>	<b>\$ 500.00</b>
<b>Patron Sponsor*</b>	<b>\$ _____ (Any amount up to \$500. 00)</b>

**Scheduled Events\*\*:**

**Inflatable Sponsor:**

“90’ Obstacle Course/Rock Wall”	<b>\$1000</b>
“Velcro Wall”	<b>\$1000</b>
“Big Kahuna”	<b>\$ 850</b>
“Six Sided Castle”	<b>\$ 500</b>
“Cars Combo”	<b>\$ 500</b>
“Jungle Adventure”	<b>\$ 350</b>
“Kiddie Bouncer”	<b>\$ 250</b>

**Music Sponsor:**

“Unprepared”	<b>\$1500</b>
“Cece and Ruth”	<b>\$ 500</b>

**Hayride Sponsor:**

**\$ 750**

**Pony Ride Sponsor:**

**\$ 650**

\*All advertising for sponsors will be commensurate with sponsorship levels.

\*All sponsorship opportunities are on a first come first serve basis.

\*\*WCC reserves the right to substitute any event for any reason without notice.

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E mail Address: \_\_\_\_\_

Checks payable to: Wethersfield Chamber of Commerce  
P.O. Box 290186  
Wethersfield, CT 06129-0186

**Please forward form and payment by August 31, 2007.**  
**For questions call the WCOC Office at (860) 721-6200**



23rd Annual Wethersfield Chamber of Commerce  
CornFest, Craft Fair & Business Expo

Non-Profit Booth Guidelines, Application and Agreement

Please review the following guidelines for your participation in the CornFest:

- 1) Each product you plan to sell must be registered and is subject to approval by the CornFest Committee prior to the event. If your product is food (limited to two items) you are responsible for obtaining a temporary food license (permit) issued by the Central CT Health District (located in Wethersfield Town Hall). This must be done at least two weeks prior to the event. Proof of license will be required before the day of the event.
- 2) A 10' X10' or 20' x 20' space will be assigned when your application has been approved. You must provide your own tent, tables and display.
- 3) Appropriate payment must be made to the Wethersfield Chamber of Commerce by August 31, 2007. The cost of a booth for an organization **not selling food** is \$100. The cost of a booth for an organization **selling food** is \$250.00 for members or \$350.00 for non-members. PTO Groups will be charged \$50. We will NOT be collecting a percentage of the food sales. 100% of the food sales will be for your organization.
- 4) All setup must be completed and automobiles removed from the Broad Street Green prior to 9:30am. Please respect our handicapped parking zones and the use of the Green. Booth disassembling and cleanup will not be allowed prior to 5:00pm.
- 5) At least one adult must be present in every booth at all times.
- 6) Electricity is available for only 6 booths at an additional \$25.00 per booth, on a first come first serve basis. **Extension cords will not be provided by the Chamber of Commerce.**
- 7) We anticipate CornFest 2007 to draw thousands of people. We recommend that you plan accordingly.

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E mail Address: \_\_\_\_\_

Member \_\_\_\_\_ Non-Member \_\_\_\_\_

Selling Food – Yes or No & Type? \_\_\_\_\_

Booth Cost: \_\_\_\_\_

Checks payable to:  
Wethersfield Chamber of Commerce  
P.O. Box 290186  
Wethersfield, CT 06129-0186

Electricity Cost: \_\_\_\_\_

Total Enclosed: \_\_\_\_\_

**Please forward application and payment by August 31, 2007. Space is limited. Applications may not be accepted after this date. Payment must be made in advance of securing a space.**

The Nonprofit Organization listed above agrees to defend, indemnify and hold harmless the Town of Wethersfield, and the Wethersfield Chamber of Commerce, from any and all injuries or damages to persons or property caused by any actions or omissions of Nonprofit Organization, its employees or volunteers while participating in, or exhibiting at the 23rd Annual Wethersfield Chamber of Commerce CornFest, Craft Fair & Business Expo to be held on September 15, 2007. Nonprofit Organization agrees to provide a certificate of event insurance naming the Town of Wethersfield and Wethersfield Chamber of Commerce as additional insureds, no later than September 12, 2007, if requested by Chamber. I have read and agree to comply with the above terms, guidelines and responsibilities.

Representative Signature/Title/Date

For Nonprofit Organization: \_\_\_\_\_

For Chamber Use Only:

Date Received: \_\_\_\_\_ Approved As-Is \_\_\_\_\_ With Changes \_\_\_\_\_

Permit Required: \_\_\_\_\_ Permit Received: \_\_\_\_\_

Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_



23rd Annual Wethersfield Chamber of Commerce  
CornFest, Craft Fair & Business Expo

**Food Vendor Guidelines, Application and Agreement**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E mail Address: \_\_\_\_\_

Member \_\_\_\_\_ Non-Member \_\_\_\_\_

Food Product \_\_\_\_\_

20' x 20' Booth Cost: \$350 for Members  
\$550 for Non-Members (includes 1<sup>st</sup> year membership in Chamber)  
Checks payable to: Wethersfield Chamber of Commerce  
P.O. Box 290186  
Wethersfield, CT 06129-0186

**Please forward application and payment by August 31, 2007. Space is limited. Applications may not be accepted after this date. Payment must be made in advance of securing a space.**

**LIABILITY/INDEMNIFICATION**

**The Chamber will be responsible for:**

1) Liability imposed by law upon the Wethersfield Chamber of Commerce.

**The Food vendor will be responsible for:**

- 1) Except in cases of the Wethersfield Chamber of Commerce's sole negligence, any damage to property or bodily injury or death sustained by any person or persons, or an account of damage to property arising out of or in consequence of action of vendors, its employees or volunteers, whether or not such injuries to persons or damage to property are due or claimed to be due to any passive negligence of the Wethersfield Chamber of Commerce, its volunteers or agents or any other persons.
- 2) It is further understood and agreed that the vendor shall (at the option of the Wethersfield Chamber of Commerce) defend the Wethersfield Chamber of Commerce with appropriate counsel and shall further bear all costs and expenses, including the expense of counsel, in the defense of any suit arising hereunder, and shall indemnify and hold harmless the Wethersfield Chamber of Commerce regarding any such claim.
- 3) Vendor agrees to provide the Wethersfield Chamber of Commerce with an appropriate Certificate or event liability insurance, naming the Wethersfield Chamber of Commerce as an additional insured under the event insurance policy.
- 4) Being a member in good standing with the Wethersfield Chamber of Commerce. Dues must be paid in full prior to the event. If not a member, an application will be provided and must be completed and received prior to the event.
- 5) Getting his/her temporary food establishment license for the day of the event. This temporary food license may be obtained from the Central CT Health District located in the Wethersfield Town Hall. A copy must be submitted to the Chamber at least one week prior to the event and will be required and presented the day of the event.
- 6) His/her supplies including electrical extension cords.
- 7) The booth fee. The fee is due upon presentation of this application and will not be refunded if vendor forfeits.
- 8) If the vendor owns or would like to provide his/her own 10' x 10' tent, vendor will be permitted to do so. Vendor assumes all responsibility for the installation and securing of the tent and the tent should be in place no later than 7:00am the morning of the event.

**9) A certificate of insurance must be provided no later than September 12, 2007.**

I have read and agree to comply with the above terms, guidelines and responsibilities.

Food Vendor Signature/Title/Date

For Business Name: \_\_\_\_\_

For Chamber Use Only:

Date Received: \_\_\_\_\_ Approved As-Is \_\_\_\_\_ With Changes \_\_\_\_\_

Permit Required/Received: \_\_\_\_\_ Insurance Received: \_\_\_\_\_

Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_